

Cookie Policy

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient. Cookies enable the websites using such tools, to recognize a user's device and 'remember' the user's actions and preferences over time.

Cookies are used to provide visitors access to various functions. The information in the cookie can be used to track your internet usage. Under the applicable legislation, all visitors to a website with cookies must have access to information stating that the website contains cookies and the purpose for which cookies are used.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

The website uses the following cookies:

Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
__cfduid	alleagroup.com	Used by the content network, Cloudflare, to identify trusted web traffic.	29 days	HTTP Cookie
CookieConsent	alleagroup.com	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
rc::a	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
rc::c	google.com	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage

Statistics (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_ga	alleagroup.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_gat	alleagroup.com	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	alleagroup.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
collect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker

Analytics Tools for the Website

On this website the web analytics tool Google Analytics is used to get an overall picture of how visitors use the site. Google Analytics uses cookies to collect information in an anonymous form (aggregated) about how visitors use the website, for example, the number of page views, how visitors have arrived at the website, and the number of visits. The purpose is to help us improve the usability of the website. The information generated through your website usage is redirected to and stored by Google Inc. This site uses IP Anonymization in Analytics. The IP anonymization feature in Analytics sets the last octet of IPv4 user IP addresses and the last 80 bits of IPv6 addresses to zeros in memory shortly after being sent to the Analytics Collection Network. The full IP address is never written to disk in this case.

How to Avoid Cookies

If you would prefer cookies to be rejected, change the settings in your web browser so that you either automatically refuse cookies to be downloaded or are prompted each time a website requests to save a cookie. Cookies that have been previously downloaded can also be deleted through the web browser. For more information, see the documentation for the web browser in question.